

Cannes 2001 Cyber Lions Winners

Category	Title	Product	Advertiser	Entered by	Country	URL	Award
A06 E-Commerce	NIKE ID	ATHLETIC SHOES	NIKE	CRITICAL MASS Calgary	CANADA	http://nikeid.nike.com	Grand Prix
B03 Beyond the Banner	MILKO MUSIC MACHINE	FJALLFIL DAIRY PRODUCTS	MILKO	FARFAR Stockholm	SWEDEN	http://www.farfar.se/lions	Grand Prix
A01 Corporate Information	EGO MEDIA	ONLINE COMMUNICATIONS COMPANY	EGO MEDIA	EGO MEDIA New York	USA	http://www.egomedia.com	Gold Lion
A01 Corporate Information	MOCCU	INTERACTIVE WEB-APPLICATIONS	MOCCU	HEIKO FREIER Berlin	GERMANY	http://www.moccu.com	Gold Lion
A02 Brand Promotion	NIKE WOMEN	NIKE SPORTSWEAR	NIKE	FRAMFAB Copenhagen	DENMARK	http://www.nike-women.com	Gold Lion
A03 Film/Event Promotion	FINAL FANTASY	"FINAL FANTASY" MOVIE RELEASE	PROMON*IP	PROMON *IP Rio de Janeiro	BRAZIL	http://www.promonip.com.br/awards/finalfantasy	Gold Lion
A05 Creating Community	WEIGHTWATCHERS	ONLINE WEIGHT-LOSS PROGRAMME	WEIGHTWATCHERS	MODEM MEDIA Norwalk	USA	http://www.modemmedia.com/awards/websites/ww/	Gold Lion
A06 E-Commerce	10SOCKS	SOCKS	10socks.com	BBDO DENMARK Copenhagen	DENMARK	http://www.10socks.com	Gold Lion
A07 Editorial	PELE.KING	FOOTBALL PORTAL	zip.net	F/NAZCA SAATCHI & SAATCHI Sao Paulo	BRAZIL	http://www.fnazca.com.br/festival/036/index.htm	Gold Lion
A08 Non-Profit Organizations	POLICE COULD YOU	POLICE RECRUITMENT	COI/THE HOME OFFICE	eMCSAATCHI London	UNITED KINGDOM	http://www.policecouldyou.co.uk	Gold Lion
B01 Simple Banners (Link only)	TANK ROUTE	MEDICAL CARE TO REFUGEES	DOCTORS WITHOUT BORDERS	TBWA\CHIAT\DAY New York	USA	http://interact.tbwachat.com/doctors_wo_borders/	Gold Lion for the Campaign
B01 Simple Banners (Link only)	AREA MINED	MEDICAL CARE TO REFUGEES	DOCTORS WITHOUT BORDERS	TBWA\CHIAT\DAY New York	USA	http://interact.tbwachat.com/doctors_wo_borders	
B01 Simple Banners (Link only)	BOMBINGS EVERYDAY	MEDICAL CARE TO REFUGEES	DOCTORS WITHOUT BORDERS	TBWA\CHIAT\DAY New York	USA	http://interact.tbwachat.com/doctors_wo_borders/	
B02 Rich Media Banners	ADIDAS BEAT RUGBY I	PROMOTION OF WEBSITE AND GAME	ADIDAS INTERNATIONAL	SAATCHI & SAATCHI NEW ZEALAND Wellington	NEW ZEALAND	http://www.beatrugby.com/cannes/banners/kicking.html	Gold Lion for the Campaign
B02 Rich Media Banners	ADIDAS BEAT RUGBY II	PROMOTION OF GAME AND WEBSITE	ADIDAS INTERNATIONAL	SAATCHI & SAATCHI NEW ZEALAND Wellington	NEW ZEALAND	http://www.beatrugby.com/cannes/banners/tackle.html	
B02 Rich Media Banners	ADIDAS BEAT RUGBY III	PROMOTION OF GAME AND WEBSITE	ADIDAS INTERNATIONAL	SAATCHI & SAATCHI NEW ZEALAND Wellington	NEW ZEALAND	http://www.beatrugby.com/cannes/banners/sidestep.html	
B02 Rich Media Banners	ONE DROP	GLUE	LOCTITE	DM9DDB PUBLICIDADE Sao Paulo	BRAZIL	http://www.dm9.com.br/cannes2001/loctite_onedrop	Gold Lion
B03 Beyond the Banner	GIVE	SALVATION ARMY	THE SALVATION ARMY	FORSMAN & BODENFORS Gothenburg	SWEDEN	http://demo.fb.se/salvationarmy/give.html	Gold Lion
A01 Corporate Information	RALF WENGENMAYR	FILM & AD MUSIC COMPOSER	RALF WENGENMAYR	SCHOLZ & VOLKMER Wiesbaden	GERMANY	http://www.ralfwengenmayr.com	Silver Lion
A01 Corporate Information	ENSENDA	IMMEDIATE DELIVERY SERVICE	ENSENDA	AKA EURO RSCG INTERACTION San Francisco	USA	http://www.ensenda.com	Silver Lion

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A02 Brand Promotion	ABSOLUT TRUTH - PASSION	ABSOLUT VODKA	THE ABSOLUT COMPANY	PIXSHIFT Stockholm	SWEDEN	http://www.absolut.com/truth/passion.html	Silver Lion
A02 Brand Promotion	ADIDAS BEAT RUGBY	ADIDAS WEBSITE AND GAME	ADIDAS INTERNATIONAL	SAATCHI & SAATCHI NEW ZEALAND Wellington	NEW ZEALAND	http://www.beatrugby.com/cannes/	Silver Lion
A03 Film/Event Promotion	BRITSHORTS	INDEPENDENT SHORT FILM PRODUCTION AND DISTRIBUTION COMPANY	BRITSHORTS	DEEPEND LONDON	UNITED KINGDOM	http://www.britshorts.com	Silver Lion
A03 Film/Event Promotion	ENEMY AT THE GATES	"ENEMY AT THE GATES" THE MOVIE	PARAMOUNT PICTURES	THE VELODEA GROUP Culver City	USA	http://www.enemyatthegatesmovie.com/	Silver Lion
A05 Creating Community	U2.COM	MUSIC BAND	U2	GOOD TECHNOLOGY London	UNITED KINGDOM	http://www.u2.com	Silver Lion
A05 Creating Community	ADIDAS BEAT RUGBY	WEBSITE GAME & ONLINE COMMUNITY	ADIDAS INTERNATIONAL	SAATCHI & SAATCHI NEW ZEALAND Wellington	NEW ZEALAND	http://www.beatrugby.com/cannes	Silver Lion
A06 E-Commerce	PRINTS ON WEB	ANTIQUA PRINTS	PRINTSONWEB	SEVEN Castelfranco Veneto	ITALY	http://www.printsonweb.com	Silver Lion
B02 Rich Media Banners	COME UP WITH A DRAWING TODAY	DRAWING COMPETITION	STARLET DELUXE	ABEL & BAKER Stockholm	SWEDEN	http://rymdapa.abelbaker.se/cannes/ad/	Silver Lion
B02 Rich Media Banners	ALGORITHM	HEWLETT PACKARD	HEWLETT-PACKARD	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	http://goodbysilverstein.com/work/algorithm/	Silver Lion
B03 Beyond the Banner	NERD OLYMPICS	RECRUITMENT CAMPAIGN	ICON GAMELAB	ABEL & BAKER Stockholm	SWEDEN	http://rymdapa.abelbaker.se/cannes/nerd	Silver Lion
B03 Beyond the Banner	BOY	YOUTH RIGHTS INSTITUTION	ASSOCIACAO BRASIL MULTIPROFESSIONAL INFANT & ADOLESCENT PROTECTION	ONESTOP AGENCY Sao Paulo	BRAZIL	http://www.onestopagency.com.br/awards/boy.htm	Silver Lion
B03 Beyond the Banner	ANILUXE	CARTOON NETWORK	CARTOON NETWORK	popNYC New York	USA	http://www.popnyc.com/animador.dcr	Silver Lion
B05 Others	LANDMINES	ANTI LANDMINES	AYUDA EN ACCION	STORM/RUIZ NICOLI Madrid	SPAIN	http://www.storm-mad.com/festivals/ayuda/landmines	Silver Lion
A01 Corporate Information	HOWDY Y' ALL	THE CONCEPT FARM	THE CONCEPT FARM	THE CONCEPT FARM New York	USA	http://www.conceptfarm.com	Bronze Lion
A01 Corporate Information	EUROPEAN PAINTINGS	FINE ART	STAIR SAINTY MATTHESON/MATTHESON GALLERIES OF LONDON	SEVEN Castelfranco Veneto	ITALY	http://www.europeanpaintings.com	Bronze Lion
A02 Brand Promotion	THE MAKING OF AN ARMY OF ONE	BASIC TRAINING	UNITED STATES ARMY	chemistri Chicago	USA	http://www.goarmy.com/basic/index.htm	Bronze Lion
A02 Brand Promotion	LIVE A LITTLE	DIET COKE	COCA-COLA SOUTH PACIFIC	VCD Sydney	AUSTRALIA	http://www.livealittle.com.au	Bronze Lion
A02 Brand Promotion	NIKE SHOXS	NIKE FOOTWEAR	NIKE	FRAMFAB Copenhagen	DENMARK	http://www.nike.com/nikeshox	Bronze Lion
A04 Customer Service	NERD OLYMPICS	Recruitment	Icon Gamelab	ABEL & BAKER Stockholm	SWEDEN	http://rymdapa.abelbaker.se/cannes/fanglobe/	Bronze Lion

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A05 Creating Community	THE LIFESTYLE CHANNEL	ENTERTAINMENT LIFESTYLE PORTAL	THE LIFESTYLE CHANNEL	MASSIVE INTERACTIVE Sydney	AUSTRALIA	http://www.lifestylechannel.com.au	Bronze Lion
A06 E-Commerce	SECRETPLACES	TRAVEL AGENCY	SECRETPLACES	BOMBA H-DIGITAL ART Lisbon	PORTUGAL	http://www.secretplaces.com	Bronze Lion
A08 Non-Profit Organizations	WHAT'S YOUR ANTI-DRUG?	ANTI-DRUG EDUCATION	OFFICE OF NATIONAL DRUG CONTROL POLICY	OGILVYINTERACTIVE WORLDWIDE New York	USA	http://www.wvpl.net/cannes/ondcp/site.html	Bronze Lion
B01 Simple Banners (Link only)	ONES AND ZEROES	TELECOMMUNICATIONS	TELIA	ABEL & BAKER Stockholm	SWEDEN	http://rymdapa.abelbaker.se/cannes/telia/	Bronze Lion
B02 Rich Media Banners	DESIGN SAVES THE PLANET	WEB DESIGN	ART. LEBEDEV STUDIO	ART LEBEDEV GROUP Moscow	RUSSIA	http://www.design.ru/works/banners/design_will_save_the_world	Bronze Lion for the Campaign
B02 Rich Media Banners	DESIGN SAVES THE SMALL FISH	WEB DESIGN	ART. LEBEDEV STUDIO	ART LEBEDEV GROUP Moscow	RUSSIA	http://www.design.ru/works/banners/design_will_save_the_world	
B02 Rich Media Banners	DESIGN SAVES THE LITTLE ELEPHANT	WEB DESIGN	ART. LEBEDEV STUDIO	ART LEBEDEV GROUP Moscow	RUSSIA	http://www.design.ru/works/banners/design_will_save_the_world	
B02 Rich Media Banners	LEGO	ZIP KIDS	zip.net	F/NAZCA SAATCHI & SAATCHI Sao Paulo	BRAZIL	http://www.fnazca.com.br/festival/070	Bronze Lion
B02 Rich Media Banners	DEEPTHOUGHTS	e-BUSINESS HOSTING	IBM	OGILVYINTERACTIVE WORLDWIDE New York	USA	http://www.wvpl.net/cannes/ibm/deep.html	Bronze Lion
B02 Rich Media Banners	MURPHY	INSURANCE	ITAU SEGUROS	DM9DDB PUBLICIDADE Sao Paulo	BRAZIL	http://www.dm9.com.br/cannes2001/itau_murphy	Bronze Lion
B02 Rich Media Banners	HABITAT	GREENPEACE	GREENPEACE	ON MEDIA Sao Paulo	BRAZIL	http://www.almapbbdo.com.br/cannes/greenpeace/habitat	Bronze Lion
B03 Beyond the Banner	TOPDEQ STYLEWORLDS	OFFICE FURNITURE AND ACCESSORIES	TOPDEQ SERVICE	AGI Stuttgart	GERMANY	http://www.advertising.agi.de/styleworlds	Bronze Lion
B03 Beyond the Banner	DE VUELTA Y VUELTA	MUSIC	JARABE DE PALO	HERRAIZ SOTO & CO. Madrid	SPAIN	http://www.jarabedepalo.com/devueltayvuelta	Bronze Lion
B03 Beyond the Banner	VENDING MACHINE	PEPSI	PEPSI CO.	ON MEDIA Sao Paulo	BRAZIL	http://www.almapbbdo.com.br/cannes/pepsi/machine	Bronze Lion
B03 Beyond the Banner	THE ADVENTURES OF JOHN	ADVANTIX ACCESS ONE-TIME-USE CAMERA	KODAK CANADA	OGILVYINTERACTIVE WORLDWIDE Toronto	CANADA	http://www.theadventuresofjohn.com/index2.html	Bronze Lion
B05 Others	POLO PLAYA FRIDGE MAGNETS SCREENSAVER	VW SCREENSAVER	VOLKSWAGEN SOUTH AFRICA	OGILVYINTERACTIVE WORLDWIDE (CAPE)	SOUTH AFRICA	http://www.oi.co.za/cannes	Bronze Lion
B05 Others	MAGNETO	ZIPKIDS PORTAL	zip.net	F/NAZCA SAATCHI & SAATCHI Sao Paulo	BRAZIL	http://www.fnazca.com.br/festival/068	Bronze Lion
B05 Others	DAREDEVIL	LIFESTYLE SPIRIT	ABSOLUT	TBWACHIAI\DAY New York	USA	http://interact.tbwachat.com/absolut_shots/	Bronze Lion for the Campaign
B05 Others	AMATEUR	LIFESTYLE SPIRIT	ABSOLUT	TBWACHIAI\DAY New York	USA	http://interact.tbwachat.com/absolut_shots/	